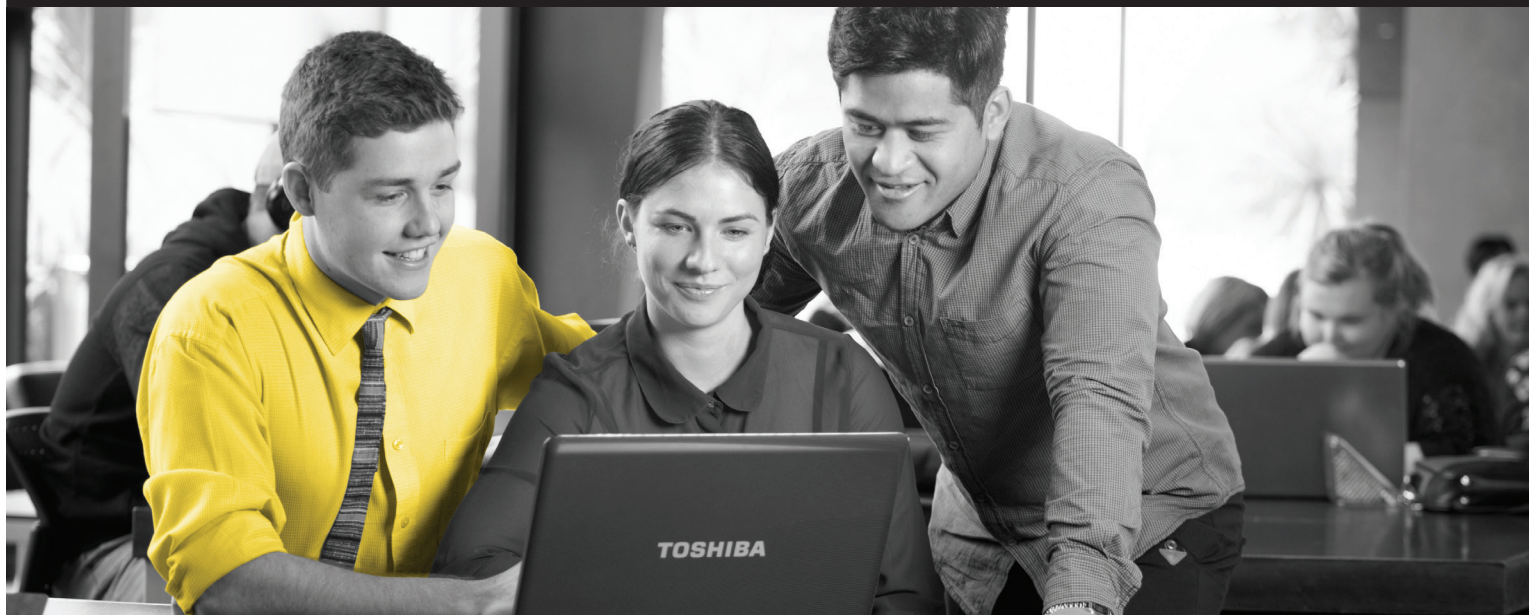


BUSINESS AND ENTERPRISE



New Zealand is the easiest country in the world to do business in, according to the 2016 World Bank Doing Business survey.

To help drive economic growth across all sectors, nationally and internationally, people with a range of business capabilities are needed in the workplace.

Our Centre for Business and Enterprise responds to this need by educating and up skilling people with qualifications that have been developed in conjunction with employers from across the business and enterprise sectors.

We deliver internationally-recognised degree, graduate diploma and certificate courses with flexibility for full-time, part-time and evening study.

Guest lecturers who are specialists in business and enterprise regularly feature in our programmes which also incorporate projects, internships, work placements and visits to businesses. Our staff are professionals with practical experience who enable our students to develop their knowledge in real-world work environments.

Our students can specialise in accounting, event management, human resources, marketing, management, and business analysis.

The skills they learn at our centre are applicable to any workplace, with our graduates able to work in almost any industry, anywhere in the world.

The Waikato region is home to a large number of small and medium-sized businesses. Offering flexibly-delivered business programmes such as those provided by our centre is critical to the ongoing viability and career development of the staff of these organisations.

Our graduates work as:

- Accountants
- Administration assistants
- Business analysts
- Entrepreneurs
- Event coordinators
- Event managers
- Executive assistants
- Human resources specialists
- Legal executives
- Managers/CEOs
- Marketers
- Office administrators
- Office managers
- Payroll assistants
- Project managers
- Small business owners

