SCHOOL OF MEDIA ARTS

In today's knowledge economy, we are increasingly reliant on creative people who are skilled in innovation, problem solving and design.

There are more than 130,000 jobs in the creative sector in New Zealand. This makes up approximately 6.6% of the New Zealand workforce and contributes more than $17 billion to our GDP. The creative industries sector includes advertising, marketing, software, digital content, gaming, architecture, design, visual arts, publishing, film, TV and radio.

We acknowledge the contribution that creatives make to our economy and to building our communities. We offer internationally recognised qualifications in visual arts, communication, commercial music, fashion design, graphic and interior design, taught by Industry-respected tutors and expert creative professionals.

Ramp Gallery is a contemporary exhibition space within our School of Media Arts. Ramp connects our students to a professional gallery experience while exposing them to a range of contemporary art.

Our journalism students produce an online news site, visual arts students create projects in our computer laboratories and art studios, and our music students hone their composition and production skills in recording facilities.

Our close ties with key players in the creative industries see many of our students take part in internships and exhibitions with some of the region's leading creative organisations, and our researchers collaborate with local and international partners on exhibition, publication and design projects.

We provide an innovative community where students learn together, participating in a full range of undergraduate and post-graduate qualifications. Our graduates are equipped to work here or overseas, contributing creatively to global economies, cultures and communities.

Our graduates work as:

- Animators
- Audio engineers
- Camera operators
- Copywriters
- Fashion designers
- Fashion industry workers
- Fashion retailers
- Film or video editors
- Graphic designers
- Interior designers
- Journalists
- Marketing/communication specialists
- Musicians
- Photographers
- PR professionals
- Producers
- Screen writers
- Sound designers
- Strategic analysts
- UX designers
- Web designers

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