Bachelor of Applied Management

with majors in: Business Transformation and Change, Event Management, Food and Beverage

Management, Hotel Management, Human Resource Management, Innovation and Entrepreneurship, Operations and Production Management, Project Management, Retail Management, Sales and Marketing, Sport Management, Strategic Management, Supply Chain Logistics and Tourism Management.

 Wintec code:
 BI1401
 MoE:
 WK2658

 Level:
 7
 Credits:
 360

Owner: Centre for Business and Enterprise Effective Date: January 2023

These regulations should be read in conjunction with the Institute's Academic Regulations. This programme replaces the Bachelor of Business Studies. Candidates should consult with the Team Manager and the programme handbook for further information.

1. Transition Arrangements

1.1 Principles

- a) These principles underpin the application of the transition regulations:
 - i) Transition arrangements will seek to minimise any disadvantage to students;
 - The graduate profile will be used as a guide for developing transition arrangements;
 - Individual student transition arrangements will maintain the academic integrity of the qualification and ensure that students who graduate meet the graduate profile;
 - iv) Existing international transfers of credit and/or degree pathway agreements will continue to be honoured with the change of programme from the Bachelor of Business Studies (BBS) to the Bachelor of Applied Management (BAppMgmt).

1.2 Transition

- a) The BBS will not be offered after 31 December 2016;
- b) Transition arrangements will apply for each student for a period of 6 years from their date of first enrolment in the BBS, or until 31 December 2016, whichever occurs first;
- Except when it is identified that the student will not complete the BBS before 31
 December 2016:
 - At the time a student transfers from the BBS to the BAppMgmt they will not be required to earn more credit, in total or at any level, to graduate with the BAppMgmt degree than they require to graduate with the BBS, unless the student has provided their informed consent to the contrary;
- Any active student may choose to transfer from the BBS to the BAppMgmt. For the purposes of this transition plan an active student is a student who has enrolled in a BBS module in 2013;



- e) For each active student an individual transition arrangement will be negotiated, documented and approved by the Team Manager;
- f) It is expected that students who, at 1 January 2014, have completed 120 credits or less in the BBS will transfer to the BAppMgmt;
- g) Students who remain in the BBS will be given specific guidance at the start of each academic year on the requirements for them to complete the BBS before 31 December 2016;
- h) When the Team Manager identifies that a student, who has not transferred to the BAppMgmt, will not complete the BBS by 31 December 2016, the student shall transfer to the BAppMgmt and specific transition arrangements will be negotiated with the student;
- Cases in which a student is required to transition to the BAppMgmt and will be disadvantaged, shall be considered on a case-by-case basis by the Programme Committee for resolution;
- j) Recognition of Prior Learning (RPL) provisions may be applied in appropriate situations when Transfer of Credit (TOC) arrangements are not identified in the transition table;
- k) Unspecified Credit in the BBS may transfer to the BAppMgmt as an elective where this is available;
- When a student has gained an unspecified credit in the BBS from a NZDipBus module, instead of transferring the unspecified credit to the BAppMgmt, the transfer of credit will come directly from the NZDipBus;
- m) When credit is transferred to the BAppMgmt, that credit can no longer be used in the BBS.
- n) Transition arrangements for Bachelor of Accounting
 - from 1 January 2023 the Bachelor of Applied Management in Accounting will be replaced with the Bachelor of Accounting
 - from 1 January 2023 all level 500 accounting majors will be enrolled in the Bachelor of Accounting
 - from 1 January 2023, 600 level Accounting students have the option to complete either the BAppMgmt or the Bachelor of Accounting
 - from 1 January 2023 700 level Accounting students remain in the BAppMgmt

2. Admission and Entry

2.1 General Academic Admission

- a) Candidates are required to have:
 - i) NCEA Level 3 comprised of 60 credits at NCEA Level 3 or above and 20 credits at NCEA Level 2 or above, including:
 - (1) 14 credits each at NCEA Level 3 in three approved subjects 1; and

₩Wintec | **∀** TePūkenga

¹ List of UE Approved Subjects on NZQA website

- (2) <u>Literacy</u>² (10 credits at NCEA Level 2 or above made up of 5 credits each in reading and writing); **and**
- (3) Numeracy³ (10 credits at NCEA Level 1 or above); or
- ii) 72 credits at NCEA Level 2 including:
 - (1) At least 14 credits in each of four subjects; and
 - (2) UE <u>Literacy</u>⁴ 10 credits at NCEA Level 2 or above made up of 5 credits each in reading and writing; and
 - (3) UE Numeracy⁵ 10 credits at NCEA Level 1 or above; or
- iii) Satisfied the criteria for entrance to a New Zealand University, or an equivalent qualification approved by the Programme Committee; **or**
- iv) Completed an appropriate overseas School qualification; or
- v) Completed a year of study at an overseas Secondary School, and gained the equivalent of 60 credits at NCEA Level 2 across four subjects.

2.2 Special Admission

Domestic applicants aged 20 years or above who have not met the General Admission or entry requirements for a programme but whose skills, education or work experience indicate that they have a reasonable chance of success⁶ may be eligible for Special Admission. Special admission will be granted at the discretion of the relevant Head of School/Centre Director or designated nominee. Such applicants may be required to successfully complete a foundation, bridging or tertiary introductory programme as a condition of entry into higher level programmes.

2.3 **Provisional Entry**

Domestic applicants aged under 20 years who have not met the general academic admission and entry criteria for a programme but who can demonstrate a reasonable chance of success through other educational attainment and/or work or life experience may be eligible for provisional entry at the discretion of the relevant Head of School/Centre Director or designated nominee. Provisional entry places restrictions on re-enrolment to be lifted if the applicant's performance is deemed satisfactory by the relevant Head of School/Centre Director or designated nominee.

2.4 English Language Requirements

Candidates who have English as a second language are required to have an International English Language Test System (IELTS) score of 6.0, with no individual band score lower than 5.5; or equivalent.

3. Transfer of Credit

3.1. The standard credit limit for TOC is two thirds (3/3) of the qualification.



² List of Achievement Standards that contribute to <u>Literacy</u> from NZQA website

³ List of Achievement Standards that contribute to Numeracy from NZQA website

⁴ List of Achievement Standards that contribute to Literacy from NZQA website

⁵ List of Achievement Standards that contribute to Numeracy from NZQA website

⁶ Education Act 1989 Section 224 (3)

- 3.2. Transfer of credit will not be granted at Level 7.
- 3.3. In exceptional circumstances, these Transfer of Credit clauses may be waived, with the approval of the Academic Board or delegated authority.

4. Programme Requirements

- 4.1 Every candidate for the Bachelor of Applied Management shall to the satisfaction of the Academic Board follow a programme of study for a period of normally not less than six semesters.
- 4.2 Each candidate's programme of study shall comprise compulsory and elective modules, totalling 360 credits, from the Schedule of Modules in Section 7 of these regulations.
- 4.3 All candidates will complete the compulsory modules totalling 11 modules or 210 credits (195 credits for NZICA requirements) at Levels 5, 6 and 7 listed in Group A. In addition:
 - a) Candidates for the Bachelor of Applied Management (Accounting non-NZICA/CPA pathway), a 360 credit pathway, will complete the modules set out in Group B totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
 - b) Candidates for the Bachelor of Applied Management (Accounting NZICA/CPA Pathway), a 360 credit pathway, will complete the compulsory modules set out in Group P plus the 45 credit Industry Project module from Group A; There will be no new enrolments into the BAM Accounting NZICA/CPA (CAANZ/CPA) pathway from 31 December 2022 onwards. All new candidates for the Bachelor of Applied Management (CAANZ/CPA) will be enrolled in the Bachelor of Accounting from 1 January 2023. Candidates for the Bachelor of Accounting will complete the modules set out in Group P.i.
 - c) Candidates for the Bachelor of Applied Management (Business Transformation and Change), a 360 credit pathway, will complete the modules set out in Group C totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
 - d) Candidates for the Bachelor of Applied Management (Event Management), a 360 credit pathway, will complete the modules set out in Group D totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
 - e) Candidates for the Bachelor of Applied Management (Food and Beverage Management), a 360 credit pathway, will complete the modules set out in Group E totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
 - f) Candidates for the Bachelor of Applied Management (Hotel Management), a 360 credit pathway, will complete the modules set out in Group F totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
 - g) Candidates for the Bachelor of Applied Management (Human Resource Management), a 360 credit pathway, will complete the modules set out in Group G totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;



- h) Candidates for the Bachelor of Applied Management (Innovation and Entrepreneurship), a 360 credit pathway, will complete the modules set out in Group H totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
- i) Candidates for the Bachelor of Applied Management (Operations and Production Management), a 360 credit pathway, will complete the modules set out in Group I totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
- j) Candidates for the Bachelor of Applied Management (Project Management), a 360 credit pathway, will complete the modules set out in Group J totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
- k) Candidates for the Bachelor of Applied Management (Sales and Marketing), a 360 credit pathway, will complete the modules set out in Group K totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
- Candidates for the Bachelor of Applied Management (Sport Management), a 360 credit pathway, will complete the modules set out in Group L totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
- m) Candidates for the Bachelor of Applied Management (Strategic Management), a 360 credit pathway, will complete the modules set out in Group M totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O;
- n) Candidates for the Bachelor of Applied Management (Tourism Management), a 360 credit pathway, will complete the modules set out in Group N totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O.
- o) Candidates for the Bachelor of Applied Management (Retail Management), a 360 credit pathway, will complete the modules set out in Group Q totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O.
- p) Candidates for the Bachelor of Applied Management (Supply Chain Logistics), a 360 credit pathway, will complete the modules set out in Group S totalling 5 modules or 75 credits, and a further 5 modules or 75 credits from the elective modules set out in Group O
- 4.4 Candidates (with the exception of those doing the Accounting CAANZ/CPA major and any double major) may select up to five elective modules at Levels 5, 6 or 7 which meet the graduate profile, and which may be taken from any Wintec programme at Level 5 or above. Modules selected must be approved by the Team Manager and/or Programme Committee.
- 4.5 Candidates have the scope to complete a double major by the appropriate choice of elective modules, and may be guided by the Team Manager to ensure they meet the necessary requirements. To complete a double major, candidates are required to:
 - 4.5.1 Complete all modules in the two discipline areas as per the programme structure. Where a module is included in both majors, the candidate will not be required to repeat the module but must complete a total of 360 credits. Candidates will need to successfully complete alternative elective modules; and



- 4.5.2 Complete the Applied Practice module BIBM793 and the Applied Research module BIBM794, which must incorporate both academic disciplines represented by the two majors.
- 4.6 Candidates (with the exception of those enrolled in the modules from the new Bachelor of Accounting) must achieve a minimum result of 40% in the final examination or nominated assessment/s of each module. They must also achieve a minimum C grade pass overall from all assessments to receive a passing grade for the module.
 Candidates who enrolled in the modules adapted from the new Bachelor of Accounting are required to provide sufficient evidence against all learning outcomes and gain an overall mark of at least 50% in order to pass the course.
- 4.7 To progress through the programme, candidates must normally complete and pass six Level 5 modules before commencing Level 6 modules.

5. Completion of the Programme

5.1 A full-time candidate will normally complete the Bachelor of Applied Management within five years, unless an extension is granted by special permission of the Centre Director or delegated nominee

6. Award of the Qualification

- 6.1 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 a) and 4.4 will receive the award of the Bachelor of Applied Management (Accounting non-NZICA/CPA Pathway);
- 6.2 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 b) and 4.4 will receive the award of the Bachelor of Applied Management (Accounting NZICA/CPA Pathway);
- 6.3 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 c) and 4.4 will receive the award of the Bachelor of Applied Management (Business Transformation and Change);
- 6.4 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 d) and 4.4 will receive the award of the Bachelor of Applied Management (Event Management);
- 6.5 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 e) and 4.4 will receive the award of the Bachelor of Applied Management (Food and Beverage Management);
- 6.6 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 f) and 4.4 will receive the award of the Bachelor of Applied Management (Hotel Management);
- 6.7 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 g) and 4.4 will receive the award of the Bachelor of Applied Management (Human Resource Management);
- 6.8 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 h) and 4.4 will receive the award of the Bachelor of Applied Management (Innovation and Entrepreneurship);
- 6.9 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 i) and 4.4 will receive the award of the Bachelor of Applied Management (Operations and Production Management);
- 6.10 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 j) and 4.4 will receive the award of the Bachelor of Applied Management (Project Management);



- 6.11 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 k) and 4.4 will receive the award of the Bachelor of Applied Management (Sales and Marketing);
- 6.12 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 l) and 4.4 will receive the award of the Bachelor of Applied Management (Sport Management);
- 6.13 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 m) and 4.4 will receive the award of the Bachelor of Applied Management (Strategic Management);
- 6.14 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 n) and 4.4 will receive the award of the Bachelor of Applied Management (Tourism Management).
- 6.15 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3 o) and 4.4 will receive the award of the Bachelor of Applied Management (Retail Management).
- 6.16 Candidates who successfully complete the requirements in 4.1, 4.2, 4.3, 4.3p and 4.4 will receive the award of the Bachelor of Applied Management (Supply Chain Logistics).
- 6.17 Candidates who successfully complete all requirements for a double major, will receive the award of the Bachelor of Applied Management, and the award title will include the named double majors as appropriate.

7. Schedule of Modules

Note: no value in the pre/co-requisite columns means there are no pre/co-requisites for that module.

Group A Compulsory Modules for all Majors (except accounting)

| Module Code | Module Name | | Credits | Pre-Requisites | Co- |
|-------------|----------------------------------|---|---------|----------------|------------|
| | | | | | Requisites |
| BIBM500 | Introduction to Accounting | 5 | 15 | | |
| ACCY5105 | Commercial Law | 5 | 15 | | |
| BIBM550 | Introduction to Marketing | | 15 | | |
| BSNS5002 | Business Environments | 5 | 15 | | |
| BSNS5003 | Business Functions | 5 | 15 | | |
| ACCY5106 | Economics | 5 | 15 | | |
| BSNS5001 | Organisations in an Aotearoa New | 5 | 15 | | |
| | Zealand Context | | | | |
| BSNS5004 | Change and Innovation | 5 | 15 | | |



| Module Code | Module Name | Level | Credits | Pre-Requisites | Co- Requisites |
|-------------|---|-------|---------|--|-------------------|
| BIBM671 | Applied Management | 6 | 15 | BIBM571 or BIBM577 or BSNS5003 or BSNS5004 | |
| ACCY6107 | Research Methods | 6 | 15 | Students must complete and pass at least four (4) level 6 modules | |
| BIBM793 | Applied Practice | 7 | 30 | Students must complete and pass at least two (2) level 6 modules related to their major AND BIBM671 | |
| BIBM794 | Applied Research | 7 | 30 | Students must complete and pass at least two (2) level 7 modules related to their major AND BIBM688 | |
| | or | | | | |
| BIBM792 | Applied Practice for Accounting (CAANZ/CPA Accounting pathway only) | 7 | 15 | BIBM602, BIBM603, BIBM671 | |



Group B Accounting (non-NZICA/CPA Pathway)

| Module Code | Module Name | Level | Credits | Pre-Requisites | Co- Requisites |
|-------------|---|-------|---------|----------------------------|-------------------|
| ACCY6102 | Intermediate Financial Accounting | 6 | 15 | BIBM500 BIBM501 | |
| | | | | or ACCY5101 ACCY5102 | |
| ACCY6101 | Intermediate Management Accounting | 6 | 15 | BIBM500 or ACCY5101 | |
| ACCY6103 | Taxation in Aotearoa New Zealand | 6 | 15 | BIBM500 or ACCY5101 | |
| BIBM702 | Advanced Financial Accounting (Expires 31 December 2023, replaced by ACCY7102) | 7 | 15 | BIBM602 | |
| ACCY7102 | Advanced Financial Accounting (Effective 1 January 2024, replaces BIBM702) | 7 | 15 | BIBM602 or ACCY6102 | |
| BIBM703 | Advanced Management Accounting (Expires 31 December 2023, replaced by ACCY7101) | 7 | 15 | BIBM603 | |
| ACCY7101 | Advanced Management Accounting (Effective 1 January 2024) | 7 | 15 | BIBM603 or ACCY6101 | |

Group C Business Transformation and Change

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|------------------------------------|-------|---------|---|---------------|
| Code | | | | | |
| BIBM673 | Project Management | 6 | 15 | | |
| BIBM674 | Organisational Behaviour | 6 | 15 | | |
| BIBM676 | Principles of Leadership | 6 | 15 | BIBM571 or BIBM577 or BSNS5003 or BSNS5004 | |
| BIBM771 | Strategic Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major | |
| BIBM780 | Business Transformation and Change | 7 | 15 | BIBM671 BIBM676 | |

Group D Event Management

| Module Code | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|----------------|-----------------|-------|---------|----------------|---------------|
| Coue | | | | | |
| BIBM630 | Event Logistics | 6 | 15 | BIBM571 or | BIBM631 |
| | | | | BIBM577 or | |
| | | | | equivalent | |



| BIBM631 | Event Planning and Management | 6 | 15 | knowledge and skills. BIBM571 or BIBM577 or BSNS5003 or |
|---------------|---------------------------------|---|----|---|
| BIBM673 | Project Management | 6 | 15 | BSNS5004 |
| BIBM733 | Event Marketing and Sponsorship | 7 | 15 | BIBM550 OR equivalent knowledge and skills |
| Specified Ele | ectives – one of the following | • | | |
| BIBM756 | International Marketing | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major |
| BIBM775 | Business and Society | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major |



Group E Food and Beverage Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---|-------|---------|---|---------------|
| Code | | | | | |
| BIBM610 | Food and Beverage Operations | 6 | 15 | | |
| BIBM632 | Catering Events Management | 6 | 15 | | |
| BIBM652 | Services Marketing Management | 6 | 15 | BIBM550 or | |
| | | | | equivalent | |
| | | | | knowledge | |
| | | | | and skills. | |
| BIBM711 | Contemporary Issues in the Food & Beverage Industry | 7 | 15 | Two of the following: BIBM610 BIBM632 BIBM652 | |
| BIBM771 | Strategic Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major | |

Group F Hotel Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---|-------|---------|---|---------------|
| Code | | | | | |
| BIBM640 | Facilities Management | 6 | 15 | | |
| BIBM641 | Rooms Division Operations Management | 6 | 15 | | |
| BIBM652 | Services Marketing Management | 6 | 15 | BIBM550 or equivalent knowledge and skills. | |
| BIBM742 | Contemporary Issues in the Hotel Industry | 7 | 15 | Two of the following: BIBM640 BIBM641 BIBM652 | |
| BIBM771 | Strategic Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major | |

Group G Human Resource Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---------------------------------------|-------|---------|--|---------------|
| Code | | | | | |
| BIBM674 | Organisational Behaviour | 6 | 15 | | |
| BIBM681 | Human Resources | 6 | 15 | | |
| BIBM682 | Industrial Relations | 6 | 15 | | |
| BIBM781 | Advanced Human Resource Management | 7 | 15 | Two of the following: BIBM674 BIBM681 BIBM682 OR equivalent knowledge and skills | |



| BIBM782 | Contemporary Issues Resource Management | in | Human | 7 | 15 | Two of the following: BIBM674 BIBM681 BIBM682 OR equivalent |
|---------|--|----|-------|---|----|---|
| | | | | | | knowledge and skills |

Group H Innovation and Entrepreneurship

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---------------------------------------|-------|---------|--|---------------|
| Code | | | | | |
| BIBM678 | Strategic Planning for Small Business | 6 | 15 | | |
| BIBM683 | Entrepreneurship | 6 | 15 | | |
| BIBM684 | Innovation and Creativity | 6 | 15 | | |
| BIBM783 | Managing Business Growth | 7 | 15 | BIBM683 OR equivalent knowledge and skills | |
| BIBM784 | Product Development | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and skills | |

Group I Operations and Production Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---------------------------------|-------|---------|--|---------------|
| Code | | | | | |
| BIBM672 | Operations Management | 6 | 15 | | |
| BIBM673 | Project Management | 6 | 15 | | |
| BIBM770 | Resource Integration Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and skills | |
| BIBM784 | Product Development | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and skills | |

Specified Electives One of the following

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|----------|------------------------------------|-------|---------|----------------|---------------|
| Code | | | | | |
| ACCY6101 | Intermediate Management Accounting | 6 | 15 | BIBM500 or | |
| | | | | ACCY5101 | |
| ACCY6104 | Introduction to Finance | 6 | 15 | BIBM500 or | |
| | | | | ACCY5101 | |
| BIBM681 | Human Resources | 6 | 15 | | |
| BIBM682 | Industrial Relations | 6 | 15 | | |



Group J Project Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|----------|---------------------------------|-------|---------|--|---------------|
| Code | | | | | |
| ACCY6104 | Introduction to Finance | 6 | 15 | BIBM500 or | |
| | | | | ACCY5101 | |
| BIBM672 | Operations Management | 6 | 15 | | |
| BIBM673 | Project Management | 6 | 15 | | |
| BIBM770 | Resource Integration Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and skills | |
| BIBM773 | Advanced Project Management | 7 | 15 | BIBM673, or prior experience with project management at a basic level | |

Group K Sales and Marketing

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|--------------------------------|-------|---------|--|---------------|
| Code | | | | | |
| BIBM651 | Marketing Planning and Control | 6 | 15 | BIBM550 or | |
| | | | | equivalent | |
| | | | | knowledge | |
| | | | | and skills | |
| BIBM653 | Market Development and Sales | 6 | 15 | BIBM550 | |
| BIBM654 | Consumer Behaviour | 6 | 15 | BIBM550 | |
| | | | | BIBM570 | |
| BIBM755 | Strategic Marketing | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and skills | |
| BIBM756 | International Marketing | 7 | 15 | BIBM651 BIBM755 OR equivalent knowledge and skills | |

Group L Sport Management

| Module Code | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|----------------|--------------------------|-------|---------|--|---------------|
| BIBM630 | Event Logistics | 6 | 15 | BIBM571 or BIBM577 or equivalent knowledge and skills. | BIBM631 |
| BIBM676 | Principles of Leadership | 6 | 15 | BIBM571 or BIBM577 or BSNS5003 or BSNS5004 | |





| BIBM690 | Sport Facility Management | 6 | 15 | |
|---------|---|---|----|---|
| BIBM739 | Event Project | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major |
| BIBM791 | Information and Policy in Sport Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major |

Group M Strategic Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---------------------------------------|-------|---------|---------------------------------|---------------|
| Code | | | | | |
| BIBM652 | Services Marketing Management | 6 | 15 | BIBM550 or | |
| | | | | equivalent | |
| | | | | knowledge | |
| | | | | and skills. | |
| BIBM676 | Principles of Leadership | 6 | 15 | BIBM571 or | |
| | | | | BIBM577 or | |
| | | | | BSNS5003 or | |
| | | | | BSNS5004 | |
| BIBM678 | Strategic Planning for Small Business | 6 | 15 | | |
| BIBM771 | Strategic Management | 7 | 15 | Students must | |
| | | | | complete and | |
| | | | | pass at least two | |
| | | | | (2) level 6 modules related | |
| | | | | | |
| | | | | to their major OR equivalent | |
| | | | | knowledge and | |
| | | | | skills | |
| BIBM775 | Business and Society | 7 | 15 | Two of the | |
| | | | | following: | |
| | | | | BIBM652 | |
| | | | | BIBM676 | |
| | | | | BIBM678 OR | |
| | | | | equivalent knowledge and skills | |

Group N Tourism Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------|---|-------|---------|---|---------------|
| Code | | | | | |
| BIBM631 | Event Planning and Management | 6 | 15 | BIBM571 | |
| BIBM652 | Services Marketing Management | 6 | 15 | BIBM550 or equivalent knowledge and skills. | |
| BIBM660 | Tourism Principles and Transport | 6 | 15 | | |
| BIBM761 | Contemporary Issues in the Tourism Industry | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major | |



| BIBM762 | Tourism Policy and Planning | 7 | 15 | Students must |
|---------|-----------------------------|---|----|------------------------|
| | | | | complete and pass |
| | | | | at least two (2) level |
| | | | | 6 modules related |
| | | | | to their major |

Group O Elective Modules for All Majors

Electives can be selected from any module associated with a major and/or from the modules listed below

| Module Code | Module Name | Level | Credits | Pre-Requisites | Co- |
|-------------|--------------------------------------|-------|---------|--------------------------------|------------|
| | | | | | Requisites |
| ACCY5102 | Applied Accounting | 5 | 15 | | |
| BIBM573 | Business Statistical Analysis | 5 | 15 | | |
| | (Expires 31 December 2023, | | | | |
| | replaced by ACCY6105) | | | | |
| ACCY6105 | Data Analytics Effective 1 January | 6 | 15 | | |
| | 2024, replaces BIBM573) | | | | |
| BIBM576 | Skills for Academic Study | 5 | 15 | | |
| BIBM605 | Auditing and Assurance (Expires 31 | 6 | 15 | BIBM500 | |
| | December 2023, replaced by | | | BIBM501 | |
| | ACCY7103) | | | | |
| ACCY7103 | Auditing and Assurance (Effective 1 | 7 | 15 | BIBM500 | |
| | January 2024, replaces BIBM605) | | | BIBM501 | |
| | | | | or | |
| | | | | ACCY5101 | |
| | | | | ACCY5102 | |
| ACCY6108 | Accounting Information Systems | 6 | 15 | BIBM500 | |
| | | | | BIBM501 | |
| | | | | or | |
| | | | | ACCY5101 | |
| | | | | ACCY5102 | |
| BIBM608 | Special Topic | 6 | 15 | | |
| ACCY6106 | Law of Business Entities | 6 | 15 | BIBM521 or | |
| | | | | ACCY5105 | |
| BIBM677 | International Trade and Finance | 6 | 15 | BIBM572 or | |
| | | | | ACCY5106 | |
| BIBM709 | Special Topic | 7 | 15 | Students must | |
| | | | | complete and pass at least two | |
| | | | | (2) level 6 | |
| | | | | modules | |

Group P Core Compulsory Modules NZICA/CPA Pathway (No new NZICA/CPA enrolments from 31 December

2022. All new candidates will be enrolled in the Bachelor of Accounting from 1 January 2023.)

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites | |
|---------|-------------------------------|-------|---------|----------------|---------------|--|
| Code | | | | | | |
| BIBM500 | Introduction to Accounting | 5 | 15 | | | |
| BIBM501 | Accounting Practices | 5 | 15 | | | |
| BIBM521 | Commercial Law | 5 | 15 | | | |
| BIBM550 | Introduction to Marketing | 5 | 15 | | | |
| BIBM570 | Professional Communication | 5 | 15 | | | |
| BIBM571 | Management (Operations) | 5 | 15 | | | |
| BIBM572 | Economics | 5 | 15 | | | |
| BIBM573 | Business Statistical Analysis | 5 | 15 | | | |



| BIBM575 | Business Heritage, Culture and Sustainability | 5 | 15 | |
|---------|---|---|----|---|
| BIBM577 | Management (People and Change) | 5 | 15 | |
| BIBM602 | Intermediate Financial Accounting | 6 | 15 | BIBM500 |
| | | | | BIBM501 |
| BIBM603 | Intermediate Management Accounting | 6 | 15 | BIBM500 |
| BIBM604 | Taxation in New Zealand | 6 | 15 | BIBM500 |
| BIBM605 | Auditing and Assurance | 6 | 15 | BIBM500 |
| | | | | BIBM501 |
| BIBM606 | Introduction to Finance | 6 | 15 | BIBM500 |
| BIBM607 | Accounting Information Systems | 6 | 15 | BIBM500 |
| | | | | BIBM501 |
| BIBM622 | The Law of Business Entities | 6 | 15 | BIBM521 |
| BIBM671 | Applied Management | 6 | 15 | BIBM571 |
| BIBM688 | Research Methodology | 6 | 15 | Students must complete and pass at least four (4) level |
| | | | | 6 modules |
| BIBM702 | Advanced Financial Accounting | 7 | 15 | BIBM602 |
| BIBM703 | Advanced Management Accounting | 7 | 15 | BIBM603 |
| BIBM792 | Applied Practice for Accounting | 7 | 15 | BIBM602, |
| | (CAANZ/CPA Accounting pathway only) | | | BIBM603, |
| | | | | BIBM671 |

Group Q Retail Management

| Module | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|---------------|-----------------------------------|-------|---------|------------------------------------|---------------|
| Code | | | | | |
| BIBM653 | Marketing Development & Sales | 6 | 15 | BIBM550 | |
| BIBM654 | Consumer Behaviour | 6 | 15 | BIBM550 | |
| | | | | BIBM570 | |
| BIBM758 | Retail Marketing | 7 | 15 | Students must | |
| | | | | complete and | |
| | | | | pass at least | |
| | | | | two (2) level 6 | |
| | | | | or 7 modules | |
| | | | | related to their | |
| | | | | major OR | |
| | | | | equivalent | |
| BIBM754 | Datailing Enterprise & Management | 7 | 15 | knowledge and skills Students must | |
| BIBIVI754 | Retailing Enterprise & Management | / | 15 | | |
| | | | | complete and | |
| | | | | pass at least | |
| | | | | two (2) level 6 | |
| | | | | or 7 modules | |
| | | | | related to their | |
| | | | | major OR | |
| | | | | equivalent knowledge and skills | |
| Specified Ele | ectives – one of the following: | 1 | 1 | Skills | 1 |



| BIBM652 | Services Marketing Management | 6 | 15 | BIBM550 or equivalent knowledge | |
|---------|-------------------------------|---|----|---------------------------------------|--|
| | | | | and skills. | |
| BIBM685 | E-Commerce | 6 | 15 | | |

Note: Students must complete all of the modules in Group P to meet the NZICA academic component for admission to the College of Chartered Accountants (CA) and College of Associate Chartered Accountants (ACA). Students who complete the modules from the BAppMgmt Accounting major in Group B will not meet the NZICA requirements. Students enrolled in the Accounting major who wish to meet the NZICA requirements must choose the modules detailed in Group P above and complete the 45 credit Industry Project

Group R Option

| Module Code | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|----------------|------------------|-------|---------|----------------|---------------|
| DFNZ701 | Design Factory 1 | 7 | 30 | | |

The 30 credit module DFNZ701: Design Factory 1 can be offered as an option within any Wintec degree programme, wherever the degree programme structures allows such an option. Admission into the Design Factory module is on negotiation with the Centre Director or delegated authority and selection into the module is in line with the Design Factory process.

Group S Supply Chain Logistics

| Module Code | Module Name | Level | Credits | Pre-Requisites | Co-Requisites |
|-------------|---|-------|---------|--|---------------|
| BIBM672 | Operations Management | 6 | 15 | | |
| BIBM673 | Project Management | 6 | 15 | | |
| BIBM685 | E-Commerce | 6 | 15 | | |
| BIBM770 | Resource Integration Management | 7 | 15 | Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and | |
| BIBM777 | Contemporary Issues in Supply Chain Management | 7 | 15 | skills Students must complete and pass at least two (2) level 6 modules related to their major OR equivalent knowledge and skills | |

