

**Bachelor of Applied Management**  
**Suggested Study Plan**

**Major: Event Management**  
**360 credits**

Name:			
Student ID:			
Date Enrolled:		Phone Number:	

- Key**
- Year 1\* Year 1 modules do not need to be taken in the order shown here. They can be taken in any order.
  - Compulsory Modules
  - Compulsory modules for Event Management
  - Elective module choices for students completing a single major

<b>Year 1*</b>	BIBM500 Intro. To Accounting	BIBM550 Intro. To Marketing	BIBM570 Professional Communication	BIBM575 Business Heritage, Culture & Sustainability	BIBM571 Management	BIBM572 Economics	BIBM577 People & Change	BIBM521 Commercial Law
<b>Year 2</b>	BIBM673 Project Management	BIBM631 Event Planning & Management	BIBM630 Event Logistics	Elective Can be level 5, 6 or 7	BIBM671 Applied Management	Elective Can be level 5, 6 or 7	Elective Can be level 5, 6 or 7	Elective Can be level 5, 6 or 7
<b>Year 3</b>	BIBM688 Research Methodology	BIBM733 Event Marketing & Sponsorship	BIBM775 Business & Society OR BIBM756 International Marketing	Elective Can be level 5, 6 or 7	BIBM793 Applied Practice (30 Credits)		BIBM794 Applied Research (30 Credits)	

**ALWAYS CHECK PRE-REQUISITES ON THE MODULE PREFERENCE FORM AND THE TIMETABLE ON MYLEARNING.**