

Graduate Diploma in Strategic Management

120 credits

Study Plan

Name:	
Student ID:	

ALL MODULES ARE COMPULSORY

ALWAYS CONFIRM THE TIMETABLE PRIOR TO THE SEMESTER STARTING AS DETAILS CAN CHANGE

BIBM652 Services Marketing Management 15 credits	BIBM676 Principles of Leadership 15 credits	BIBM678 Strategic Planning for Small Business 15 credits	BIBM787 Business Research Methods 15 credits	BIBM771 Strategic Management 15 credits	BIBM775 Business and Society 15 credits	BIBM795 Professional Work Placement 15 Credits	BIBM796 Professional Project 15 Credits
				Pre-Requisites: Two level 6 modules related to major	Two level 6 modules related to major	Two level 6 modules related to major BIBM787	Two level 6 modules related to major BIBM787