

Bachelor of Applied Management
Suggested Study Plan

Major: Innovation and Entrepreneurship
360 credits

Name:			
Student ID:		Email address:	
Date Enrolled:		Phone Number:	

- Key**
- Year 1* Year 1 modules do not need to be taken in the order shown here. They can be taken in any order.
 - Compulsory Modules
 - Compulsory modules for Innovation and Entrepreneurship
 - Elective module choices for students completing a single major

Year 1*	BIBM500 Intro. To Accounting	BIBM550 Intro. To Marketing	BIBM570 Professional Communication	BIBM575 Business Heritage, Culture & Sustainability	BIBM571 Management	BIBM572 Economics	BIBM577 People and Change	BIBM521 Commercial Law
Year 2	BIBM683 Entrepreneurship	BIBM684 Innovation and Creativity	BIBM678 Strategic Planning for Small Business	Elective Can be level 5, 6 or 7	BIBM671 Applied Management	Elective Can be level 5, 6 or 7	Elective Can be level 5, 6 or 7	Elective Can be level 5, 6 or 7
Year 3	BIBM688 Research Methodology	BIBM783 Managing for Growth	BIBM784 Product Development	Elective Can be level 5, 6 or 7	BIBM793 Applied Practice (30 Credits)		BIBM794 Applied Research (30 Credits)	