

Bachelor of Applied Management
Suggested Study Plan

Major: Strategic Management
360 credits

Name:			
Student ID:		Email:	
Date Enrolled:		Phone Number:	

- Key**
- Year 1*
 - Compulsory Modules
 - Compulsory modules for Strategic Management
 - Elective module choices for students completing a single major

Year 1*	BIBM500 Intro. To Accounting	BIBM550 Intro. To Marketing	BIBM570 Professional Communication	BIBM575 Business Heritage, Culture & Sustainability	BIBM571 Management	BIBM572 Economics	BIBM577 People and Change	BIBM521 Commercial Law
Year 2	BIBM652 Services Marketing Management	BIBM676 Principles of Leadership	BIBM678 Strategic Planning for Small Business	Elective: Level 5, 6 or 7	BIBM671 Applied Management	Elective: Level 5, 6 or 7	Elective: Level 5, 6 or 7	Elective: Level 5, 6 or 7
Year 3	BIBM688 Research Methodology	BIBM771 Strategic Management	BIBM775 Business and Society	Elective: Level 5, 6 or 7	BIBM793 Applied Practice (30 Credits)		BIBM794 Applied Research (30 Credits)	

ALWAYS CHECK PRE-REQUISITES ON THE MODULE PREFERENCE FORM AND THE TIMETABLE ON MYLEARNING.