Programme Regulations for:

Bachelor of Design

with endorsements in: Fashion Design
                        Visual Communication
                        Spatial Design

Wintec code:	BM1802	**MoE:**	WK3713
Level:	7	**Credits:**	360
Owner:	School of Media Arts	**Effective Date:**	July 2023

These regulations should be read in conjunction with the Institute's Academic Regulations.

- **TRANSITION ARRANGEMENTS**
  - **SPATIAL DESIGN ENDORSEMENT IN THE BACHELOR OF DESIGN BM1802**

From 2020 onwards, it is proposed that the School of Media Arts will be introducing a Spatial Design endorsement under the Bachelor of Design structure. New students entering this endorsement must meet the entry requirements for the Bachelor of Design as listed in the application brochure.

Students enrolled in the first year of the Diploma in Interior Design (level6) (BM1001) in 2019 will continue in this programme of study in 2020 and complete year 2 of their programme of study.

2019 is the last intake of this qualification and the Diploma relinquished.

Students enrolled in year 2 of the Diploma in Interior Design (level 6) (BM1001) in 2019 will complete their programme of study in 2019, and if they wish can apply to enrol into the third year of the Bachelor of Design (BM1802) in 2022 for the first delivery of the level 7 year 3 modules. The following transition arrangements will apply.

  - **TRANSITION ARRANGEMENT FOR STUDENTS WHO HAVE COMPLETED THE DIPLOMA IN INTERIOR DESIGN BM1001**

    Students who have successfully completed the Diploma in Interior Design (level6) (BM1001) with a mark average of 60% or higher, can apply to enter the third year of the Spatial Design endorsement of the Bachelor of Design (BM1802) from February 2022.

    The following table shows the transfer of Diploma in Interior Design modules completed matched against the Bachelor of Design level 5 and 6 modules:

Diploma Modules completed	Module to be credited
• BMID550 Interior design studies 1 level 5 30 credits	DSGN510 Design 510 level 5 30 credits DSGN520 Design 520 level 5 30 credits

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• BMID551 Drawing for interior design level 5 15 credits • BMID556 Presentation strategies 15 credits	
• BMID554 Spatial design level 5 15 credits	Elective level 5 15 credits
• BMID553 Construction Design 1 15 credits	Elective level 5 15 credits
• BMID 555 Communication strategies 15 credits	CRIT501 Critical Methods 1 level 5 15 credits
• BMID552 Introduction to CAD 15 credits	Elective level 5 15 credits
• BMID600 Professional practice level 6 30 credits	PROF 501 Professional practice 1LEVEL 5 PROF601 Professional practice level 6
• BMID650 Interior design studies 2 level 6 30 credits • BMID653 Construction Design 2 Level 6 15 credits • BMID652 Advanced CAD level 6 15 credits	DSGN610 Design 610 level 6 30 credits DSGN620 Design 620 level 6 30 credits
• BMAVX230 Business practice for the creative industries 15 credits	Elective level 5 15 credits
• BMID654 Design History 15 credits	CRIT601 Critical Methods 2 level 6 15 credits

In order to meet the requirements of the Bachelor of Design, Spatial Design endorsement, students must successfully complete an additional 120 credits comprising:

• DSGN710 Design 710 level 7 30 credits
• DSGN720 Design 720 level 7 15 credits
• PROF702 Professional Practice level 7 15 credits
An additional 30 credits from the following modules:
• CRTV701 Research Methods level 7 15 credits
• CRTV702 Freelance Project level 7 15 credits
• CRTV703 Capstone Project level 7 15 credits
• CRTV704 Matauranga Toi – Art Education level 7 15 credits
• CRTV705 Creative Work Integrated Learning level 7 15 credits
• DFNZ701 Design Factory Industry Project level 7 30 credits
An additional 30 credits at any level from the available Elective modules.

- **Admission and Entry**
  - 2.1 **General Academic Admission**
    - a) Candidates are required to have:

     i.   NCEA Level 3 comprised of 60 credits at NCEA Level 3 or above and 20 credits at NCEA Level 2 or above, including:

          (1)   14 credits each at NCEA Level 3 in three approved subjects,[1] including a Language Rich[2] subject; **and**

          (2)   Literacy[3] (10 credits at NCEA Level 2 or above made up of 5 credits each in reading and writing); **and**

          (3)   Numeracy[4] (10 credits at NCEA Level 1 or above); **or**

     ii.   A relevant level 4 qualification; **or**

     iii.   Equivalent.

b)   In exceptional cases, candidates with 60 credits at NCEA Level 2 across four subjects including 12 credits in a Language Rich[5] subject, or equivalent, will be considered.

2.2 Special Admission

Domestic applicants aged 20 years or above who have not met the General Admission or entry requirements for a programme but whose skills, education or work experience indicate that they have a reasonable chance of success[6] may be eligible for Special Admission. Special admission will be granted at the discretion of the relevant Head of School/Centre Director or designated nominee. Such applicants may be required to successfully complete a foundation, bridging or tertiary introductory programme as a condition of entry into higher level programmes.

2.3 Provisional Entry

Domestic applicants aged under 20 years who have not met the general academic admission and entry criteria for a programme but who can demonstrate a reasonable chance of success through other educational attainment and/or work or life experience may be eligible for provisional entry at the discretion of the relevant Head of School/Centre Director or designated nominee. Provisional entry places restrictions on re-enrolment to be lifted if the applicant's performance is deemed satisfactory by the relevant Head of School/Centre Director or designated nominee.

2.4 Selection Criteria

a)   Where there are more applicants than the number of places available, selection will be determined on the basis of the candidate's application and submitted portfolio work.

b)   An interview and written language test may also be required as part of the selection process.

2.5 English Language Requirements

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[1] List of UE Approved Subjects on NZQA website

[2] Language Rich subjects are History, Art History, Classics, Media Studies, Te Reo Māori, Religious Studies, or English

[3] List of Achievement Standards that contribute to Literacy from NZQA website

[4] List of Achievement Standards that contribute to Numeracy from NZQA website

[5] Language Rich subjects are History, Art History, Classics, Media Studies, Te Reo Māori, Religious Studies, or English

[6] Education Act 1989 Section 224 (3)

    a)   Candidates who have English as a second language are required to have an International English Language Test System (IELTS) score of 6.0 with no individual band score lower than 5.5; **or**,

    b)   Equivalent.

3   Transfer of Credit

3.1   The standard credit limit for TOC is two thirds (⅔) of the qualification.

3.2   Transfer of credit will not be granted at Level 7.

3.3   In exceptional circumstances, these Transfer of Credit clauses may be waived, with the approval of the Academic Board or delegated authority.

4   Programme Requirements

4.1   Every candidate for the Bachelor of Design shall to the satisfaction of the Academic Board follow a programme of study for a period of normally not less than five semesters.

4.2   Each candidate's programme of study shall comprise compulsory and elective modules, totaling 360 credits, from the Schedule of Modules in Section 7 of these regulations.

4.3   All candidates will complete:

    a)   All 240 credits within Table A; and

    b)   A minimum of 30 credits within Table B; and

    c)   An additional 90 credits (of which only 75 credits can be at level 5):

        4.3.c.1 from within Tables B or C,; or

        4.3.c.2 from other level 5 - 7 modules or packages of learning as agreed to with designated Media Arts staff.

5   Completion of the Programme

5.1   A full-time candidate will have up to ten years in which to complete the Bachelor of Design, unless an extension is granted by special permission of the Head of the School of Media Arts or delegated nominee.

6   Award of the Qualification

6.1   Candidates who successfully complete the requirements in 4.3 will receive the award of either:

    a)   Bachelor of Design endorsed in Fashion Design; or

    b)   Bachelor of Design endorsed in Communication Design; or

    c)   Bachelor of Design endorsed in Spatial Design.

7   Schedule of Modules

Note: no value in the pre/co-requisite columns means there are no pre/co-requisites for that module.

Table A: Craft and Core Modules

Module Code	Module Name	Level	Credits	Pre-Requisites	Co-Requisites
DSGN510	Design 510	5	30		
DSGN520	Design 520	5	30	DSGN510	
DSGN610	Design 610	6	30	DSGN510	

				DSGN520	
DSGN620	Design 620	6	30	DSGN510 DSGN520	
DSGN710	Design 710	7	30	DSGN610 DSGN620	
DSGN720	Design 720	7	15	DSGN710	
CRIT501	Critical Methods 1	5	15		
CRIT601	Critical Methods 2	6	15	CRIT501	
PROF501	Professional Practice 1	5	15		
PROF601	Professional Practice 2	6	15	PROF501	
PROF702	Professional Practice 3	7	15	PROF601	

Table B: Project Modules

Module Code	Module Name	Level	Credits	Pre-Requisites	Co-Requisites
CRTV701	Research Methods	7	15	CRIT601	
CRTV702	Freelance Project	7	15	COMM610 & 620 or DSGN610 & 620 or CART610 & 620 or MAPA610 & 620	
CRTV703	Capstone Project	7	15	COMM710 or DSGN710 or CART710 or MAPA710	
CRTV704	Matauranga Toi – Art Education	7	15	COMM610 & 620 or DSGN610 & 620 or CART610 & 620 or MAPA610 & 620	
CRTV705	Creative Work Integrated Learning	7	15	PROF702 or equiv	
DFNZ701	Design Factory Industry Project	7	30	75 credits at Level 6 or pre-requisites may be waived at the discretion of the relevant Head of School/Centre Director or designated authority	

The 30 credit module DFNZ701: Design Factory 1 can be offered as an option within any Wintec degree programme, wherever the degree programme structures allows such an option. Admission into the Design Factory module is on negotiation with the Centre Director or delegated authority and selection into the module is in line with the Design Factory process

Table C: Elective Modules[1]

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[1] Not all elective modules are offered each year.

Module Code	Module Name	Level	Credits	Pre-Requisites	Co-Requisites
DSGN502	CMS Web Publishing	5	15		
DSGN503	Graphic Design Fundamentals	5	15		
CRTV501	Creative Special Topic 1	5	15		
CRTV502	Creative Special Topic 2	5	15		
CRTV601	Creative Special Topic 3	6	15	60 credits Level 5	
CRTV602	Creative Special Topic 4	6	15	60 credits Level 5	
COMM502	Storytelling, Myth & Ritual	5	15		
PRNT501	Screen Printing	5	15		
MAPA502	Sound Fundamentals	5	15		
MAPA503	Lighting Fundamentals	5	15		
MAPA504	Songwriting	5	15		
MAPA604	Songwriting 2	6	15	MAPA504	
MAPA505	Intro to Ensemble Performance	5	15		
MAPA506	Repertoire Studies 1	5	15	Nil	
MAPA507	Performance Studies 1	5	15	Nil	
SCRN502	Screen Fundamentals	5	15		
SCRN503	Screen Technology One	5	15		
JOUR505	Media Law and Context	5	15		
BMA0G210	Illustration, Concept Media	6	15	DSGN510 or CART510 or DSGN503 or equivalent knowledge and skills	
DSGN603	Type Design	6	15	DSGN510 or DSGN503 or equivalent knowledge and skills	
DSGN602	Motion Graphics	6	15	DSGN510or DSGN503 or equivalent knowledge and skills	
PHOT501	Photography Fundamentals	5	15		
PHOT502	Photography Tech One	5	15	PHOT501 or Equivalent knowledge and skills	
PHOT503	Darkroom Photography	5	15		
CART502	Drawing Fundamentals	5	15		
CART503	Painting Fundamentals	5	15		
MAPA606	Repertoire Studies 2	6	15	MAPA506 or equiv proficiency	
MAPA607	Performance Studies 2	6	15	MAPA507 or equiv proficiency	
MAPA608	Music Production	6	15	MAPA502 or MAPA520 or equiv proficiency	

CART602	Eco Creative Practice	6	15	60 credits level 5 including either CRIT501 or PROF501	
COMM603	Advertising and Publicity	6	15	45 credits L5 PROF501 Professional Practice 1 or equivalent GradDipComm: Nil	
DFNZ601	Design Thinking Launchpad	6	15	60 credits at Level 5 or equivalent	
COMM602	Feature Writing	6	15		
DSGN604	Surface Design	6	15	DSGN503 or equivalent	

Or other modules and packages of learning as agreed to by the designated Media Arts staff