

## Bachelor of Media Arts

**with endorsements in:** Communication, Commercial Music, Visual Arts and Fashion Design

<b>Wintec code:</b>	BM9601	<b>MoE:</b>	WK2331
<b>Level:</b>	7	<b>Credits:</b>	360
<b>Owner:</b>	School of Media Arts	<b>Effective Date:</b>	January 2020

These regulations should be read in conjunction with the Institute's Academic Regulations.

### 1. TRANSITION ARRANGEMENTS

#### i. FASHION DESIGN ENDORSEMENT IN THE BACHELOR OF MEDIA ARTS

From 2015 onwards it is proposed that Media arts will be introducing a fashion degree pathway under the BMA structure. New students entering this endorsement must meet the entry requirements for the BMA as listed in the application brochure, and also submit a portfolio of works and attend an interview.

Students enrolled in the 2014 current Diploma of Fashion Design and Practice (level 6) will continue in this programme of study in 2015. 2014 will be the last intake of this qualification and the Diploma relinquished.

#### ii. TRANSITION ARRANGEMENT FOR STUDENTS WHO HAVE COMPLETED THE DIPLOMA OF FASHION DESIGN AND PRACTICE BM0701

Students who have successfully completed the 2 year Diploma of Fashion Design and Practice (level 6) and fulfilled the programme requirements, can enter the fashion pathway of the BMA in February 2015, provided they have a minimum 60% or higher in their core subjects.

In order to meet the requirements of the Bachelor of Media Arts, Fashion Degree endorsement, students must successfully complete an additional 150 credits (10 modules) of study comprising.

- 1) Audience, Message, Context module BMA0D211 (15 credits level 6)
- 2) BMAFD604 Fashion Design (15 credits level 6)
- 3) 4 core Modules (60 credits level 7)
- 4) 2 intermedia (30 credits level 7)
- 5) two free choice (30 credits level 5,6,or 7)

It is proposed that AMC BMA0D211, Fashion Design BMAFD604 (level 6) and the contextual level 6 can be studied con-currently with some of the level 7 modules.

This will meet the requirements for the awarding of the Bachelor of Media Arts –Fashion

# Programme Regulations for:

## 2. Admission and Entry

### 2.1 General Academic Admission

- a. Candidates are required to have gained:
- i. NCEA Level 3 comprised of 60 credits at NCEA Level 3 or above and 20 credits at NCEA Level 2 or above, including:
    - (1) 14 credits each at NCEA Level 3 in three approved subjects<sup>1</sup> including a Language Rich\* subject; **and**
    - (2) Literacy<sup>2</sup> (10 credits at NCEA Level 2 or above made up of 5 credits each in reading and writing); **and**
    - (3) Numeracy<sup>3</sup> (10 credits at NCEA Level 1 or above); **or**
  - ii. 60 credits at NCEA Level 2 in four subjects including 12 credits in a Language Rich\* subject, or equivalent; **or**
  - iii. a total score of 16 or less in four Sixth Form Certificate subjects including a Language Rich\* subject, or equivalent; **or**
  - iv. New Zealand University entrance or equivalent.

\*(History, Art History, Classics, Media Studies, Te Reo Māori, or English)

### 2.2 Special Admission

Domestic applicants aged 20 years or above who have not met the General Admission or entry requirements for a programme but whose skills, education or work experience indicate that they have a reasonable chance of success<sup>4</sup> may be eligible for Special Admission. Special admission will be granted at the discretion of the relevant Head of School/Centre Director or designated nominee. Such applicants may be required to successfully complete a foundation, bridging or tertiary introductory programme as a condition of entry into higher level programmes.

### 2.3 Provisional Entry

Domestic applicants aged under 20 years who have not met the general academic admission and entry criteria for a programme but who can demonstrate a reasonable chance of success through other educational attainment and/or work or life experience may be eligible for provisional entry at the discretion of the relevant Head of School/Centre Director or designated nominee. Provisional entry places restrictions on re-enrolment to be lifted if the applicant's performance is deemed satisfactory by the relevant Head of School/Centre Director or designated nominee.

### 2.4 Selection Criteria

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<sup>1</sup> List of [UE Approved Subjects](#) on NZQA website

<sup>2</sup> List of Achievement Standards that contribute to [Literacy](#) from NZQA website

<sup>3</sup> List of Achievement Standards that contribute to [Numeracy](#) from NZQA website

<sup>4</sup> [Education Act 1989 Section 224 \(3\)](#)

# Programme Regulations for:

- a. Where there are more applicants than the number of places available, selection will be determined on the basis of the candidate's application and submitted portfolio work. An interview and written language test may also be required as part of the selection process.
- b. In addition, for admission into the Commercial Music endorsement songwriting and music production pathways candidates will have gained:
  - i. grade three music theory, **or**
  - ii. a music theory test as determined by the School, **and**
  - iii. will submit a portfolio of work as specified in the application brochure, **and**
  - iv. will be required to participate in an interview process.
- c. For admission into Commercial Music endorsement Contemporary Music Performance pathway candidates will have gained:
  - v. Grade 6 Practical Trinity College London, Royal School of Music London, Rock School London, **or**
  - vi. Attend an audition to demonstrate equivalent skills and abilities in instrumental performance.
- d. In addition, for admission into the Communication endorsement candidates will:
  - vii. **Participate in an interview**
  - viii. In cases where extra consideration is needed, candidates may be required to provide a portfolio of work.
- e. In addition, for admission into the Visual Arts endorsement, candidates will:
  - ix. submit a portfolio of work as specified in the application brochure, **and**
  - x. will be required to participate in an interview.
- f. In addition, for admission into the Fashion Design endorsement, candidates will:
  - xi. submit a portfolio of work as specified in the application brochure, **and**
  - xii. will be required to participate in an interview

## 2.5 English Language Requirements

Candidates who have English as a second language are required to have an International English Language Test System (IELTS) score of 6.0 across all bands; or equivalent.

## 3. Transfer of Credit

- 3.1 The standard credit limit for TOC is two thirds ( $\frac{2}{3}$ ) of the qualification.
- 3.2 Transfer of credit will not be granted at Level 7.
- 3.3 In exceptional circumstances, these Transfer of Credit clauses may be waived, with the approval of the Academic Board or delegated authority.

## 4. Programme Requirements

- 4.1 Every candidate for the Bachelor of Media Arts shall to the satisfaction of the Academic Board follow a programme of study for a period of normally not less than three years.
- 4.2 Each candidate's programme will comprise 24 modules, totalling a minimum of 360 credits, as listed in section 7 of these regulations, as follows. (For more information on these requirements by endorsement and by pathway, consult the School of Media Arts handbook.)
  - a. Candidates will select a pathway within their endorsement, as specified in section 6 of these regulations, and will complete a total of 16 compulsory modules within that pathway,

# Programme Regulations for:

or 14 modules of equivalent credit value. These compulsory modules include endorsement core modules, pathway core modules, endorsement intermedia modules and intermedia modules, as set out in the following table.

- b. Candidates will complete six elective modules and two free choice modules,
- i. \*\*with the exception of the Music endorsement candidates who will take BMAOD230 Music in Context as one of their free choice modules. These free choice modules may include contextual electives, endorsement electives, general electives and/or core and intermedia modules as set out in the following table.

Required Number of modules	Module Type	Level	Credits For pathways
3-5	Core Modules (specific to each endorsement – Visual Arts, Communication, Commercial Music or Fashion Design)	5	75
2	Endorsement Introductory electives	5	30
1	Contextual elective	5	15
1	Contextual elective	6	15
2 **See 4.2.b i above.	Free Choice electives	6	30
2-4	Pathway Core modules	6	60
1	Endorsement Intermedia module	6	15
4	Pathway core modules	7	60
1 – 2	Intermedia modules	7	30
2	Free Choice modules (Intermedia, Pathway Core or Electives)	5, 6 Or 7	30
	Total Credits		360

#### 4.3 Pathways within Endorsements

Candidates will select pathways within their endorsement, as follows:

Endorsement	Pathway
Commercial Music	Songwriting, Music Production, Contemporary Music Performance, Maori and Pacific Island Performance and Production
Communication	Journalism, Public Relations, Moving Image
Visual Arts	Graphic Design, Painting, Sculpture, Photography, Moving Image, Digital Media Design
Fashion Design	None

- a. These pathways do not result in an endorsement of the degree.
- b. There are no pathways within the Fashion Design endorsement.

4.4 Candidates may select approved modules from other Wintec degrees

## 5. Completion of the Programme

5.1 Candidates will normally complete the Bachelor of Media Arts within three years of full-time study.

# Programme Regulations for:

- 5.2 A candidate may take up to 10 years to complete this programme, unless an extension is granted by special permission of the Head of School/Centre Director.
  - 5.3 Where candidates re-enrol in the programme after having suspended their studies, and module offerings have changed to the extent that it is no longer possible for them to complete under the programme regulations that were in force at the time of their first enrolment, they may be required to enrol in whatever additional modules are necessary for them to complete under the programme regulations in force at the time of their resumed enrolment.
  - 5.4 Candidates may enrol part time within these parameters or apply for restricted part-time entry.
- 6. Award of the Qualification**
- 6.1 Candidates who successfully complete the requirements set out in section 3 these regulations will be receive the award of Bachelor of Media Arts.

# Programme Regulations for:

## 7. Schedule of Modules

*Note: no value in the pre/co-requisite columns means there are no pre/co-requisites for that module.*

An asterisk (\*) appearing next to a module means that it is not currently offered.

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
<b>LEVEL 5</b>						
BMA0A106	Visual Arts Practice 1	Visual Arts endorsement/ Fashion Design endorsement/ core	30	5	Have satisfied the entry requirements of the BMA (Visual/Fashion)	
BMA0A110	Visual Arts Practice 2	Visual Arts endorsement/ core	30	5	BMA0A106	
BMA0A150	Word, Image, Sound	Visual Arts endorsement/Communication endorsement/Commercial endorsement/ Fashion Design endorsement/ core	15	5		
BMA0R100B	Understanding composition	Commercial Music endorsement /core	15	5	12 credits or more in NCEA Level 2	
BMA0R102	Introduction to Music	Commercial Music endorsement /core	15	5	Minimum 12 credits NCEA level 2 in Music and English or Grade III Music Theory or equivalent	
BMA0R115	Audio Technology	Commercial Music endorsement /core	15	5	Minimum 12 credits NCEA level 2 in Music and English or Grade III Music Theory or equivalent	
BMA0R130	Music Studies 1	Commercial Music endorsement /core	15	5	Minimum 12 credits in level 2 Music and English or Grade 3 Music Theory or equivalent	
BMA0R135	Music Studies 2	Commercial Music endorsement /core	15	5	BMA0R130 and BMA0R102 or BMA0P501	
BMA0X150	Photography: An Introduction	Visual Arts endorsement/ introductory elective	15	5	12 credits in NCEA Level 2 in visual arts or design	
BMA0X160	Painting and Sculpture: An Introduction	Visual Arts endorsement/ introductory elective	15	5		

# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMACP501	Introduction to Performance	Commercial Music endorsement /core	15	5	12 credits or more NCEA Music Level 2 and Grade 6 Practical (TCL RSM, Rock School) or equivalent.	
BMACP502	Introduction to Ensemble Performance	Commercial Music endorsement /core	15	5	12 credits or more NCEA Music Level 2 and Grade 6 Practical (TCL RSM, Rock School) or equivalent.	
BMACP503	Elementary Performance	Commercial Music endorsement /core	15	5	BMACP501 and BMA0R130	
BMALX110B	History and Theory in Visual Art and Design	Contextual elective	15	5		
BMALX142	Storytelling, Myth and Ritual	Contextual elective	15	5		
BMALX179	Interpreting Visual Culture:	Contextual elective	15	5		
BMALX181	History of Popular Song	Contextual elective	15	5		
BMAVX104	Printmaking 2: Screen Printing	Visual Arts endorsement/ elective	15	5	12 credits in NCEA Level 2 in visual arts or design	
BMAXX100	Moving Image, an Introduction	Visual Arts endorsement/Communication endorsement/ introductory elective	15	5		
<b>Level 6</b>						
BMAFD601	Advanced Fashion Construction	Fashion Design endorsement/core	15	6	BMAFD501, BMAFD502 and 75 credits at level 5	BMAFD602 and BMAFD604
BMAFD602	Advanced Fashion Pattern Design	Fashion Design endorsement/core	15	6	BMAFD501, BMAFD502 and 75 credits at Level 5	BMAFD601
BMAFD603	Manufacturing and Production Processes for the Fashion Industry	Fashion Design endorsement/core	15	6	BMAFD501, BMAFD502	
BMAFD604	Fashion Design	Fashion Design endorsement/core	15	6	BMAFD501, BMAFD502 and 75 credits at level 5	BMAFD601
BMALX610	The Business of Fashion	Contextual Elective	15	6	BMAFD603 and 75 credits at level 5	
BMALX611	The Business of International Fashion	Contextual Elective	15	6	75 credits at level 5	



# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMAVX211	Fashion Retailing	General Elective	15	6	75 credits at level 5	
BMA0B210B	Painting Practice	Visual Arts endorsement/ pathway/ core/Painting Sculpture/visual elective	15	6	BMA0A110 and BMA0X160	
BMA0B215	Representation	Visual Arts endorsement/ pathway/ core/Painting Sculpture/visual elective	15	6	BMA0A110 and BMA0X160	
BMA0C201	Writing for Media	Communication endorsement /pathway/core/Journalism	15	6	BMA0C101 and BMA0C103 and BMA0A150	
BMA0C202	Media Theory	Communication endorsement/ pathway/core/ Public Relations/Journalism	15	6	BMA0C101 and BMA0C103 and one of BMAUX105b or BMAUX100 and BMA0A150	
BMA0C203	Media Communication	Communication endorsement/ pathway/core/Journalism	15	6	BMA0C202 and BMA0C201 and BMA0D211	
BMA0C205	Web Media	Communication endorsement/ pathway/core/Journalism	15	6	BMA0C202 and BMA0C201 and BMA0D211	
BMA0D211	Audience, Message, Content	Visual Arts endorsement/ Communication endorsement/ Commercial Music endorsement / Intermedia Core	15	6	75 Credits level 5 BMA core including BMA0A150 Word Image Sound	
BMA0D230	Music in Context	Commercial Music endorsement/ pathway/ core	15	6	BMA0D211 and BMA0R135	
BMA0D235D	Music Production 2	Commercial Music endorsement/ pathway/ core	15	6	BMA0R230B Music Production 1	
BMA0F200	Moving Image: Technology 1	Visual Arts endorsement/ pathway/ core / Moving Image	15	6	BMAXX100 and BMA0A150 and 45 Level 5 BMA Credits	
BMA0F215	Film and Video Drama	Visual Arts endorsement/ pathway/ core / Moving Image	15	6	BMA0F200 and BMA0F220	



# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMA0F220	Screenwriting and Narrative Studies	Visual Arts endorsement/ pathway/ core/ Moving Image	15	6	<b>(Communication Endorsement)</b> BMA0C101 and BMA0C103 and BMAXX100 and 30 BMA credits at level 5 (Total 75credits) or <b>(Visual Arts Endorsement)</b> BMA0A106 and BMA0A110 and BMAXX100 30 BMA credits at Level 5. <i>(Total 75 credits)</i>	
BMA0F226	Moving Image: Technology 2	Visual Arts endorsement/ pathway/ core / Moving Image	15	6	BMA0F200 and BMA0F220	
BMA0G205	Graphic Design: Type	Visual Arts endorsement/ pathway/ core / Graphic Design	15	6	BMA0A110 and BMA0X141	
BMA0G210	Illustration: Concept and Media	Visual Arts endorsement/ pathway/ core / Graphic Design	15	6	DSGN501, CART501 and DSGN503	
BMA0G215	Graphic Design: Grid	Visual Arts endorsement/ pathway/ core / Graphic Design	15	6	BMA0A110 and BMA0X141	
BMA0G225	Design Technology	Visual Arts endorsement/ pathway/ core / Graphic Design	15	6	BMA0G205 and BMA0G215	
BMA0G230	Graphic Design: Integration	Visual Arts endorsement/ pathway/ core/ Graphic Design	15	6	BMA0G205 and BMA0G215	
BMA0P205	Photography and Cultural Representation	Visual Arts endorsement/ pathway/ core/ Photography	15	6	BMA0D211 and BMA0P230 and BMA0P210	
BMA0P210	Viewpoints	Visual Arts endorsement/ pathway/ core/ Photography	15	6	BMA0A110 and BMA0X150	
BMA0P230	Technical Workshop One	Visual Arts endorsement/ pathway/ core/ Photography	15	6	BMA0A110 and BMA0X150	



# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMAOP235	Technical Workshop Two	Visual Arts endorsement/ pathway/ core/ Photography	15	6	BMA0D211 and BMAOP230	
BMAOR230B	Music Production 1	Commercial Music endorsement/ pathway/ core	15	6	BMAOR115	
BMAOR235B	Songwriting 1	Commercial Music endorsement/ pathway/ core	15	6	BMAOR115 and BMAOR135	
BMAOR250	Music Studies 3	Commercial Music endorsement/ pathway/ core	15	6	BMAOR135	
BMAOR255	Music Studies 4	Commercial Music endorsement/ pathway/ core	15	6	BMAOR250	
BMAOT230	Sculpture Method	Visual Arts endorsement/pathway/ core/Painting /Sculpture	15	6	BMA0A110 and BMA0X160	
BMABT201	Generative Practice	Visual Arts endorsement/pathway/ core/Sculpture/Painting	15	6	BMA0A110 and BMA0X160	
BMABT205	Image, Text and Structure	Visual Arts endorsement/pathway/ core/Sculpture/Painting	15	6	BMA0D211 and two Level 6 Painting / Sculpture modules	
BMACP601	Intermediate Performance	Commercial Music endorsement/ pathway/ core	30	6	BMACP503, BMAOR135	
BMACP602	Intermediate Ensemble Performance A	Commercial Music endorsement/ pathway/ core	15	6	BMACP502	
BMACP603	Intermediate Ensemble Performance B	Commercial Music endorsement/ pathway/ core	15	6	BMACP502	
BMADM200	Sequential Composition	Visual Arts endorsement/ pathway/ core/ Digital Media Design/ General elective	15	6	BMA0X141 or BMABT205	BMA0D211
BMADM205	Interactive Design	Visual Arts endorsement/ pathway/ core/ Digital Media Design/ Visual elective	15	6	BMA0X141	
BMADM210	Internet Design	Visual Arts endorsement/ pathway/ core/ Digital Media Design/ Visual elective	15	6	BMA0X141	
BMADM215	Digital 3D Modelling	Visual Arts endorsement/ pathway/ core/ Digital Media Design/ General elective	15	6	BMA0X141 or BMABT205	

# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMALX220	Documentary: An Historical Overview	Contextual elective	15	6	One Level 5 Contextual Elective	
BMALX222	Available Light: Theories of Photography	Contextual elective	15	6	One Level 5 Contextual Elective	
BMALX224	Popular Music Culture	Contextual elective	15	6	BMA0A150	
BMALX233	Consumer Behaviour and Society	Contextual elective	15	6	One level 5 Contextual Elective	
BMALX273	After Postmodernism: Issues in contemporary art and design	Contextual elective	15	6	One level 5 Contextual	
BMALX280	Eco Design	Contextual elective	15	6	One level 5 Contextual Elective	
BMASW205	Songwriting 2	Commercial Music endorsement/ pathway/ core	15	6	BMA0R235B and BMA0R250	
BMAVX212	Textile Design	Visual Arts endorsement/elective	15	6	DSGN501, DSGN503 or equivalent knowledge and skills	
BMAVX230	Business Practice for the Creative Industries	Visual Arts endorsement/elective	15	6	60 Credits at Level 5	
BMAVX283	Media Video and Photography	Visual Arts endorsement/ elective	15	6	75 credits at Level 5 or equivalent.	
BMAVX284	Drawing through the Camera	Visual Arts endorsement/ elective	15	6	BMA0X150 or BMXX120 and BMA0D211	
BMAVX298	Contemporary Drawing	Visual Arts endorsement/ elective	15	6	BMA0A106 or by approval of Programme Manager	
BMAXX225	Editing the Moving Image	Visual Arts endorsement/ elective	15	6	BMA0A150 and BMAXX100	
BMAXX245	Advertising Workshop	General elective	15	6	BMA0D211	
BMAXX250B	Sound Design: Creating Sound for Visual Art	General elective	15	6	BMA0D211	
BMAYX202B	Creative Writing Workshop	Communication endorsement/elective	15	6		
BMAYX225	Drama and Performance	Communication endorsement/elective	15	6	One Level 5 degree module or equivalent	

# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMAYX210	Digital Publishing	Communication endorsement / elective	15	6	BMA Not available for students majoring in Graphic Design (Requirement for JTO Diploma in Journalism). GradDipCom No Pre requisite	
<b>LEVEL 7</b>						
BMAFD701	Advanced Fashion Project	Fashion design endorsement / core	30	7	BMAFD601 and BMAFD602 and BMAFD603 and BMAFD604 and BMAOD211	BMAFD702
BMAFD702	Management of Professional Presentation	Fashion design endorsement / core	15	7	BMAFD601 and BMAFD602 and BMAFD603 and BMAFD604 and BMAOD211	BMAFD701
BMAOB300	Contemporary Strategies	Visual Arts endorsement/ pathway/ core/ Painting/Sculpture	15	7	BMABT201and BMAOD211 and three Level 6 Painting / Sculpture modules	
BMAOB325	Painting	Visual Arts endorsement/ pathway/ core/ Painting/Sculpture	15	7	BMAOD211 and either BMAOB215 or BMAOB210B	
BMAOD302	Intermedia Project	Intermedia	15	7	BMAOD211 and four Level 6 Visual Arts Core courses	
BMAOD306	Writing Project	Intermedia	15	7	BMAOD211 and four Level 6 Core courses	
BMAOD307	Feature Writing	Intermedia	15	7	BMAVX206 or BMAOG230	
BMAOD315	Internship	Intermedia	15	7	BMAOD211 and four Level 6 Core/Intermedia courses	
BMAOD340	Career Development for the Creative Industries	Intermedia	15	7	BMAOD211	
BMAOD345	Portfolio Project	Intermedia	15	7	Four Level 6 Core modules from Visual Arts stream or Moving Image pathway and BMAOD211	
BMAOD350	Installation	Intermedia	15	7	BMAOD211 and 4 Level 6 VA core.	

# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMA0D363	Commercial Music Project	Intermedia	15	7	BMA0D230 and BMA0D211 and 4 Level 6 Commercial Music Core/Intermedia courses	
BMA0D367	Audio Post Production	Intermedia	15	7	BMA0R230B or BMAXX250B or BMA0F200	
BMA0D380	Fine Art Project	Intermedia	15	7	BMA0D211 and four Level 6 Visual Arts Core Courses. Communication and Commercial Music students may be eligible to take this module on the basis of an interview	
BMA0D391	Freelance Project	Intermedia	15	7	BMA0D211 as well as 60 credit L6	
BMA0D392	Creative Industries Project	Intermedia	30	7	BMA0D211 and 60 credits at Level 6.	GradDipCom: Professional portfolio consideration, other pathways by application and approval of Media Arts Programme Committee
BMA0F340	Moving Image Production	Communication endorsement/ Visual Arts endorsement/pathway/ core/Moving Image	15	7	<i>BMA0F225-Moving Image: Technology 2 and BMA0D211 Audience Message Context</i>	

# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMA0F350	Advanced Drama	Communication endorsement/ Visual Arts endorsement/pathway/ core/ Moving Image	15	7	BMA0F215 and BMA0D211	
BMA0F360	Film and Video Project 2	Communication endorsement/ Visual Arts endorsement/pathway/ core/Moving Image	15	7	BMA0D211 and four Level 6 Moving Image modules	
BMA0F362	Film and Video Project 1	Communication endorsement/ Visual Arts endorsement/ pathway/ core/Moving Image	30	7	BMA0D211 and four Level 6 Moving Image modules	
BMA0F365	Advanced Screenwriting	Communication endorsement/ Visual Arts endorsement/ pathway/ core/Moving Image	15	7	BMA0F220 and BMA0D211	
BMA0G310	Graphic Design: Dimensions	Visual Arts endorsement/pathway/ core/Graphic Design	15	7	BMA0D211 60 CR L6 design modules including BMA0G205 BMA0G215	
BMA0G330	Graphic Design: Publication	Visual Arts endorsement/pathway/ core/Graphic Design	15	7	BMA0D211 60 CR L6 Design Modules including BMA0G205 and BMA0G215	
BMA0G335	Graphic Design: Identity	Visual Arts endorsement/pathway/ core/Graphic Design	15	7	BMA0D211 60 CR L6 Design Modules including BMA0G205 and BMA0G215	
BMA0G345	Graphic Design: Project	Visual Arts endorsement/pathway/ core/Graphic Design	15	7	30 CR L7 Design Modules	
BMA0G355	Illustration Project	Visual Arts endorsement/pathway/ core/Graphic Design/Painting/Sculpture	15	7	BMA0D211 and BMA0G210	
BMA0G365	Narrative Illustration	Visual Arts endorsement/pathway/ core/Graphic Design/Painting/Sculpture	15	7	BMA0D211 and BMA0G210	
BMA0J301	News Production 1	Communication endorsement/ pathway/core/Journalism	15	7	BMA0D211 and four Level 6 modules	
BMA0J302	News Production 2	Communication endorsement/ pathway/core/Journalism	15	7	BMA0J303 and BMA0J301	
BMA0J303	News Practice 1	Communication endorsement/ pathway/core/Journalism	15	7	BMA0D211 and four Level 6 communication modules	



# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMA0J304	News Practice 2	Communication endorsement/ pathway/core/Journalism	15	7	BMA0J303, BMA0J301	
BMA0P335	Documentary Photography	Visual Arts endorsement/ pathway/core/Photography	15	7	BM0D210\1 and four Level 6 Photography core courses	
BMA0P340	Photography Practice	Visual Arts endorsement/ pathway/core/Photography	15	7	BMA0D211 and four Level 6 Photography core courses	
BMA0P345	Advertising Photography	Visual Arts endorsement/ pathway/core/Photography	15	7	BMA0D211 and four Level 6 Photography core courses	
BMA0P355	Photography Project	Visual Arts endorsement/ pathway/core/Photography	15	7	BMA0D211 and four Level 6 Photography core courses	
BMA0T310	Sculpture	Visual Arts endorsement/ pathway/core/Painting/Sculpture	15	7	BMA0D211 and either BMA0T230	
BMABT300	Contemporary Art Project	Visual Arts endorsement/ pathway/core/Painting/Sculpture	15	7	BMABT201 and BMABT205 and BMA0D211 and two Level 6 Painting / Sculpture courses	
BMABT305	Advanced Contemporary Art Project	Visual Arts endorsement/ pathway/core/Painting/Sculpture	15	7	BMABT201 and BMA0D211 and three Level 6 Painting / Sculpture courses	
BMABT306	Contemporary Art Project 2	Visual Arts endorsement/Pathway/Core/Painting/ Sculpture	30	7	BMA0D211, and 3 x Level 6 Painting/Sculpture courses or approval by Programme Manager	
BMACP701	Performance Project	Commercial Music endorsement/ pathway/core/ Contemporary Music Performance	30	7	BMACP601, BMA0R255	
BMACP702	Ensemble Performance Project	Commercial Music endorsement/ pathway/core/ Contemporary Music Performance	30	7	BMACP602, BMACP603 or BMACP601	
BMADM300	3D Animation	Visual arts endorsement/ pathway/core/Digital Media Design/ Intermedia	15	7	BMA0D211 and BMADM215	

# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
BMADM310	Advanced Internet Design	Visual arts endorsement/ pathway/core/Digital Media Design/ Intermedia	15	7	BMADM210 and BMA0D211	
BMADM315	Moving Graphics	Visual arts endorsement/ pathway/core/Digital Media Design/ Intermedia	15	7	BMADM200 and BMA0D211	
BMADM320	Interactive Multimedia Systems	Visual arts endorsement/ pathway/core/Digital Media Design/ Intermedia	15	7	BMADM205 and BMA0D211	
BMAMP305	Electroacoustic Music	Commercial Music endorsement/ pathway/core/Music Production	15	7	BMA0D211 and four Level 6 Commercial Music core / Intermedia courses	
BMAMP315	Post Production and Mastering	Commercial Music endorsement/ pathway/core/Music Production	15	7	BMAMP305	
BMAPA301	Organisational Communication	Communication endorsement/ pathway/core/Public Relations	15	7	BMA0D211 and 4 Level 6 core modules	
BMAPA302	Applied Public Relations	Communication endorsement/ pathway/core/Public Relations	15	7	BMA0D211 and four level 6 core modules.	
BMAPA303B	Brand Campaign	Communication endorsement/ pathway/core/Public Relations / Intermedia	15	7	BMA0D211 and four level 6 core modules.	
BMAPA304	Advertising Strategies	Intermedia	15	7	BMA0D211 and four L6 Modules.	
BMAPA305	Project Management for the Creative Industries	Communication endorsement/ pathway/core/ Public Relations/ Visual Arts Endorsement/ Intermedia	15	7	60 Credits at Level 6	
BMASW305	Instrumental Composition	Commercial Music endorsement/ pathway/core/Songwriting	15	7	BMASW315 and BMA0D211	
BMASW315	Song Arranging	Commercial Music endorsement/ pathway/core/Songwriting	15	7	BMA0D211 and four Level 6 Commercial Music core/Intermedia modules	



# Programme Regulations for:

Module Code	Module Title	Module Type	Credits	Level	Pre-Requisites	Co-Requisites
COGD301	Professional Writing and Technical Communication	Intermedia	15	7	4 x Level 6 core modules plus BMA0D211 Audience Message Context module.	